



THE DIRECTORATE GENERAL OF TOURISM & ARCHAEOLOGY

AZAD GOVT. OF THE STATE OF JAMMU & KASHMIR
Tourism Complex Bank Square Chatter, Muzaffarabad
Voice 05822-921421/921158/921317 Fax: 05822-921660

INVITATION OF BIDS FOR PRINTING OF PUBLICITY MATERIAL

The AJK Tourism & Archaeology Department invites sealed bids from the interested/ eligible bidders (Printing Press's) under AJK PPRA Rules "Single Stage Two Envelope Procedure" for designing & color printing of following Tourism Publicity material against development project "Establishment of Publicity Network in AJK (Phase-II) as per below terms & conditions;

S #	Printing Material	Qty
1	Calendars	2500
2	Tourist Guide Booklet (AJK)	4000
3	Tourist Guide Booklet (District wise)	5000
4	Envelope with Tourism LOGO	1000

Terms & Conditions:

1. The bidder must provide Valid/renewed certificate of registration with legal/ recognized professional bodies, as well as having valid NTN certificate (active taxpayer list).
2. Affidavit to the effect that the bidder is not blacklisted by public organization, nor bankrupted by any scheduled commercial banks as well as non-involvement in any litigation.
3. Bidding document containing complete specifications, quantity, terms and conditions can be obtained on payment of Rs. 1500/. (non-refundable fee) from the office of the undersigned, during working hours from 31 December 2021 to 07th January 2022.
4. Bids must be delivered at conference room of Directorate General Tourism at 11:00 hrs on 12 January, 2022 and the "Technical Proposal" shall be opened by the committee in the presence of Bidders or their authorized representatives who choose to attend the meeting of bid opening at the same address at 1200 hrs on the same day.
5. The "Financial Proposal of technically qualified bidder will be opened only.
6. **Technical Proposal** must include Firm's registration, Profile, experience proof, last 3 years printing specimens (Calendar, 4 color booklet printing etc.), without which the Firm shall be considered as non-responsive.
7. The bidder also includes **High Resolution photographs of Landscape, religious and archaeological places** of whole Azad Jammu Kashmir for calendars for printing along with Technical Proposal in hard and soft copy (data traveler), without which the Firm shall considered as non-responsive.
8. Bid Security (CDR) @ 2 % of total bid value in the name of Director General Tourism Go, AJK must be accompanied with Financial Bid/Proposal.
9. The bid must have six months (120 days) validity period.
10. In terms of PPRA Rules, the Authority reserves the right to reject any or all bids or proposals at any time prior to the acceptance of a bid or proposal.
11. The quantity of items may be increased or decreased keeping in view the budget/administrative need.
12. This Tender advertisement is also available at PPRA website www.ppra.jk.gov.pk

Director General
Tourism & Archaeology
Go AJK, Muzaffarabad